

CONNECTED

CANYON

COUNTY



**valley
regional
transit**

50+ community organizations

WHAT

Since July 2021, VRT has been working with leaders and community partners on an initiative called Connected Canyon County to design and implement mobility solutions that improve access to important destinations and activities in Canyon County.

WHY

Transportation and mobility are the means to socioeconomic well-being for all who live, work, learn, play, worship, and seek services across our region. Unprecedented growth is putting additional pressure on an already tight housing market. The lack of affordable housing is pushing residents farther away from jobs, food, healthcare, education and recreation. Canyon County is a place where neighbors help neighbors and organizations work together to improve outcomes for all populations.

Advocates Against Family Violence
Boise State University
Bike Walk Nampa
Blue Cross of Idaho
Blue Cross of Idaho Foundation
Caldwell Chamber of Commerce
Caldwell Housing Authority
Caldwell School District
City of Caldwell
City of Nampa
College of Western Idaho
COMPASS
Full Circle Health
Lifeways

Living Independence Network Corporation
Nampa First Church of the Nazarene
Idaho Commission on Aging
Idaho Community Credit Union
Idaho Department of Commerce
Idaho Department of Labor
Idaho Department of Juvenile Corrections
Idaho Division of Veterans Services
Idaho Hispanic Chamber of Commerce
Idaho Housing and Finance Association
Idaho Office for Refugees
Idaho Smart Growth
Idaho Youth Ranch
Idaho Walk Bike Alliance
Jannus, Inc.
Metro Meals on Wheels
Nampa Housing Authority
Nampa School District
Saint Alphonsus
Saltzer Health
Southwest District Health

Southwest Idaho Area Agency on Aging
St. Luke's Health System
Terry Riley Health Services
Treasure Valley Community College
Treasure Valley Family YMCA
United Way of Treasure Valley
University of Idaho
Urban Land Institute
Vallivue School District

Western Alliance for Economic Development
Western Idaho Community Health Collaborative
WICAP Community Collaborative

**WHAT WE
HEARD**



A CONNECTED CANYON COUNTY WOULD INCLUDE

Transportation that...

- Is safe, frequent, reliable, easy-to-use, and coordinated, including:
 - Fixed-route bus
 - On-demand
 - Car- and vanpools
 - Real time dial-a-ride
 - Cycling
 - Walking
 - Wheeling
 - Microtransit
 - Rideshare
- Includes new and innovative options as they come
- Features safe infrastructure and coordinated technology to ensure easy travel and transfers
- Fits with the long-term vision for transit in Canyon County
- Is affordable and easy to pay for (and includes pass programs)
- Provides access for everyone, especially those with disabilities or without access to the internet or a phone
- Is accompanied by useful and kind customer support during all hours of operation
- Reduces time and cost of travel

Information that...

- Is easy to use and access (including real-time arrival information) in a centralized location
- Connects people to services and programs through seamless customer support systems, navigation, training, and traveler information supports and programming
- Is supported by marketing and outreach to riders, users, businesses, private sector partners, public partners, institutions, stakeholders, and more
- Features wayfinding and navigation tools using both new technology and traditional methods
- Responds to the diverse needs of the community

Places that...

- Are designed, planned, and connected by transit, including community hubs and critical locations like housing, jobs, recreation, food, health, service providers, childcare, co-working spaces, and more
- Connect housing, work, and childcare to a variety of transportation options
- Are located at or near transit hubs
- Are created with wise land-use decisions and transit-supportive land use policies
- Are well-designed, accessible, and integrated into the community
- Include pleasant places to be and provide safety, dignity, and belonging (including things like accessible design, public art, lighting, etc.)

Check out our open houses January! We'll share what we've heard and get feedback on services and programs that can create a more

CONNECTED CANYON COUNTY

