

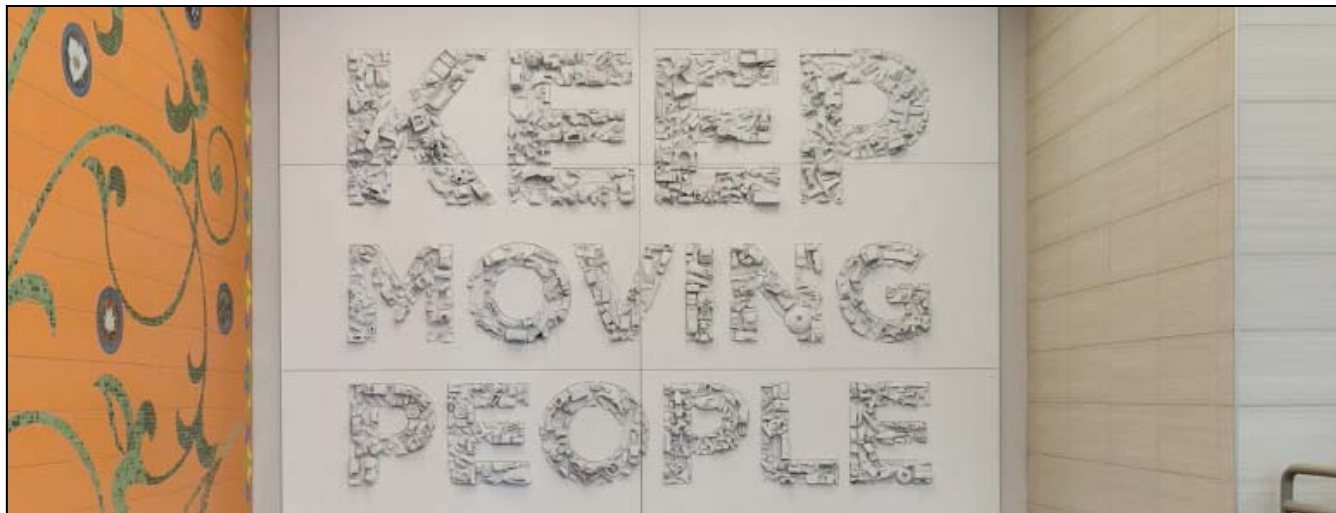
Valley Regional Transit

Shared Mobility Leader



Presentation Purpose

1. Provide overview of RPTAs
2. Present ValleyConnect 2.0 highlights
3. Discuss topics for upcoming fiscal year

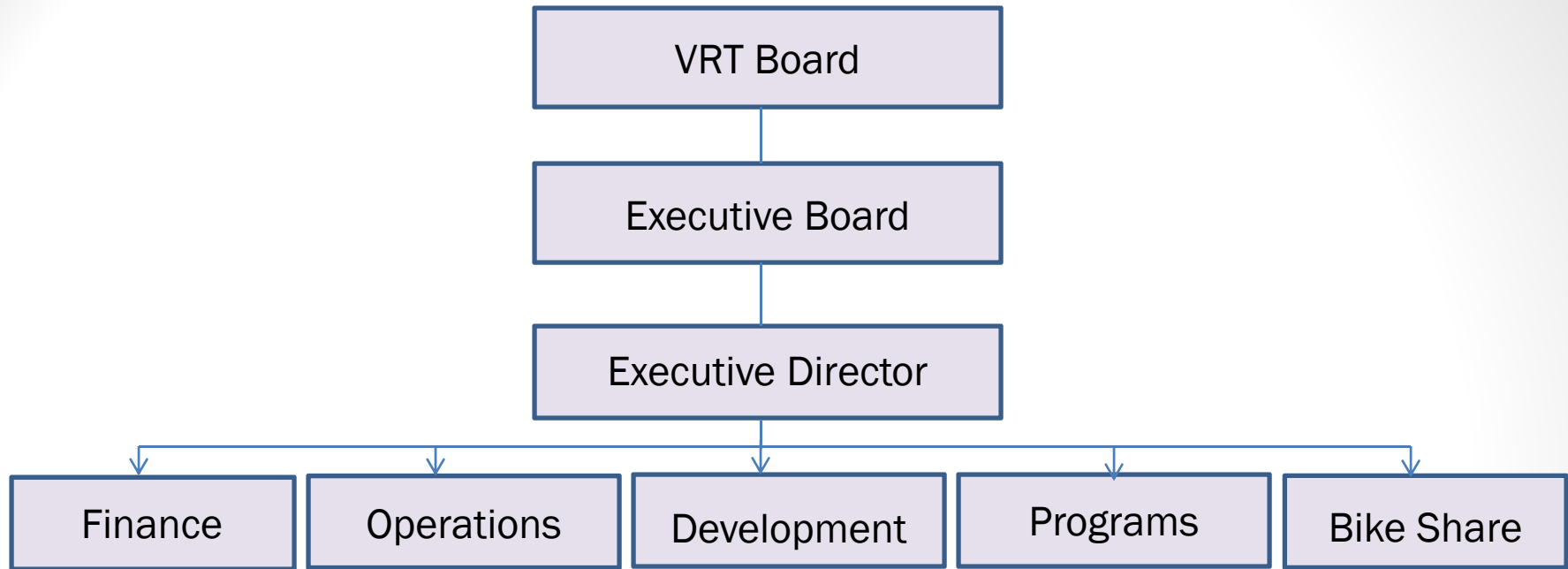


Public Transportation History

- 1973 Boise Urban Stages (BUS)
- 1990s Treasure Valley Transit (TVT)
- 1998 Regional Public Transportation Authority
- 2003 Implemented Master Agreement with City of Boise
- 2005 System restructure to create regional system
- 2010 Services operated by private contractors
- 2015 Implementing specialized transportation services
- 2018 ValleyConnect 2.0

What is an RPTA

- **Regional Public Transportation Authority**
 - Established in state code (Idaho Code Chapter 21, Title 40)
 - Accountable to local governments
 - Exclusive jurisdiction over publicly funded transportation
 - Provide public transportation services
 - Encourage private transportation programs
 - Coordinate both public and private transportation programs
- **Board of Directors**
 - Composed of up to 29 members
 - Public elected or appointed officials from each jurisdiction
 - Represent 19 jurisdictions
 - Service population of approximately 650,000 residents



Organizational Structure

Organizational Governance

- **Board of Directors**
 - Representative of local governments
 - Meets four times per year
 - Sets budget and policy
 - Delegates authority
- **Executive Board**
 - Officers and at-large leaders of board
 - Meets 11 times per year
 - Oversees work of organization

Valley Regional Transit

Vision

Valley Regional Transit envisions a region with comprehensive public transportation choices designed to meet the needs of citizens and businesses and to support livable, healthy, and sustainable communities through adequate and secure funding to support those choices. (VC2.0 approve by VRT Board 04/02/18)

Mission

Valley Regional Transit's mission is to leverage, develop, provide, and manage transportation resources and to coordinate the effective and efficient delivery of comprehensive transportation choices to the region's citizens. (VC2.0 approved by VRT Board 04/02/18)



VRT Priorities

- **Priority 1**
 - Effectively leverage existing funding sources in conjunction with securing new sources to ensure adequate and stable resources for a comprehensive regional public transportation system in Ada and Canyon counties.
- **Priority 2**
 - Deepen and broaden public understanding of and support for a comprehensive regional public transportation system designed to increase access to transportation choices for all Ada and Canyon counties' citizens.

Valleyconnect 2.0 Goals

1. Provide safe and reliable multi-modal transportation choices considering the entire trip from origination to destination.
2. Prioritize investments in efficient fixed-route service that expands public mobility while leveraging, maximizing and enhancing the utilization of the existing transportation assets and resources.
3. Ensure comprehensive transportation choices and access that support economic growth and enhance quality of life for the region.

Organizational Strategies

- Demonstrating financial stewardship
- Building communities through partnership
- Developing institutional capacity

Regional Advisory Council

- Formed in 2007 as the Regional Coordination Council (RCC)
- Changed to Regional Advisory Council (RAC) in 2019?
- Standing committee of VRT
- Representative membership of key customer groups
- Advisory to the VRT Board of Directors
 - Advocate for needs of customers
 - Policies, services and programs affecting representative populations
 - Liaison to community

Vision

We envision an accessible regional transportation system that is built upon meaningful stakeholder input and feedback.

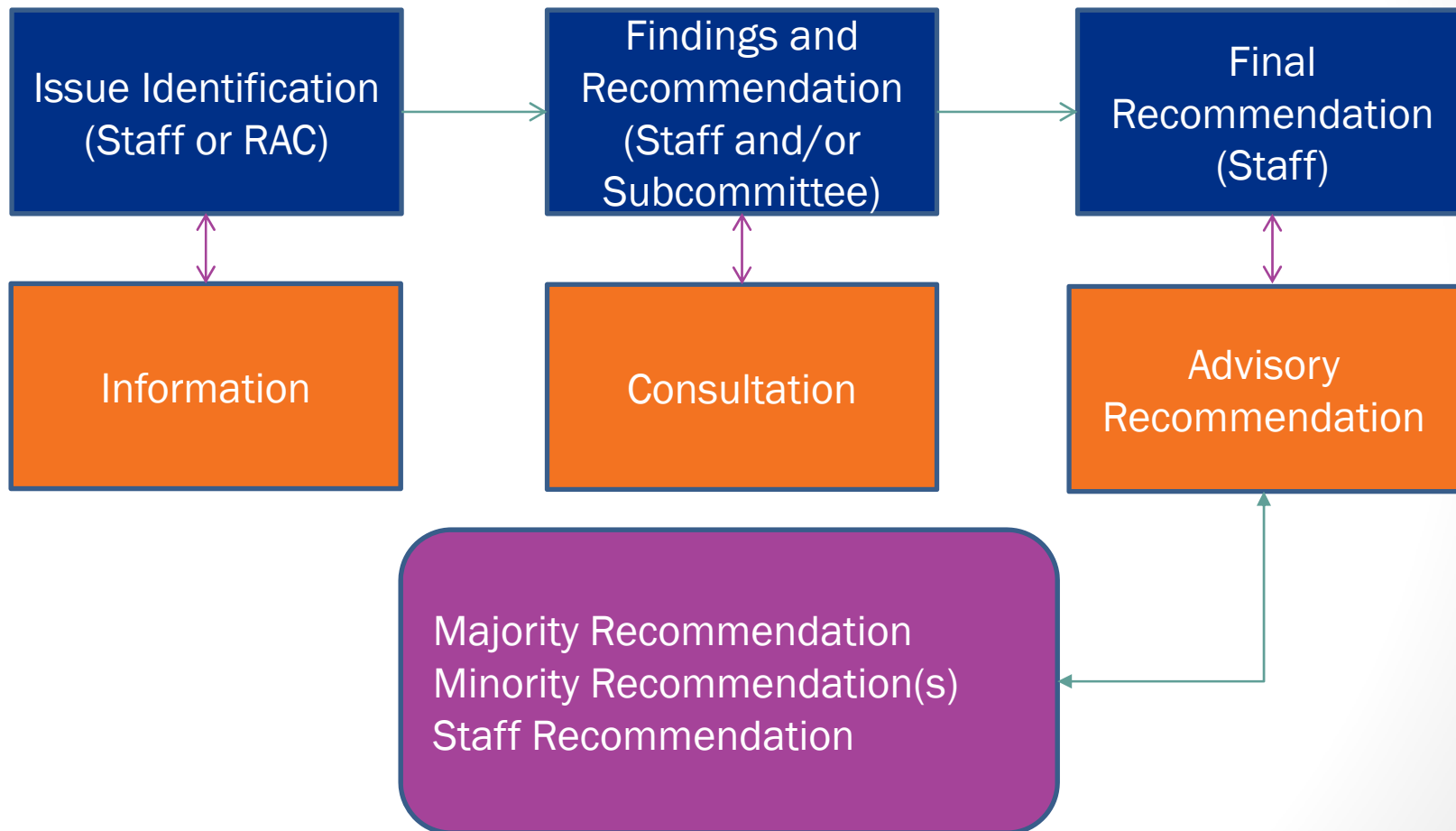
Mission

The Regional Advisory Council's mission is to use a customer-centered focus to ensure that VRT's policies, services, and outreach meet the mobility needs of the community.

Values

- The RAC contributes to...
 - ...community benefit
 - ...the public's investment
 - ...geographic equity
 - ...high-quality customer service
 - ...being action oriented
 - ...teamwork
 - ...open communication

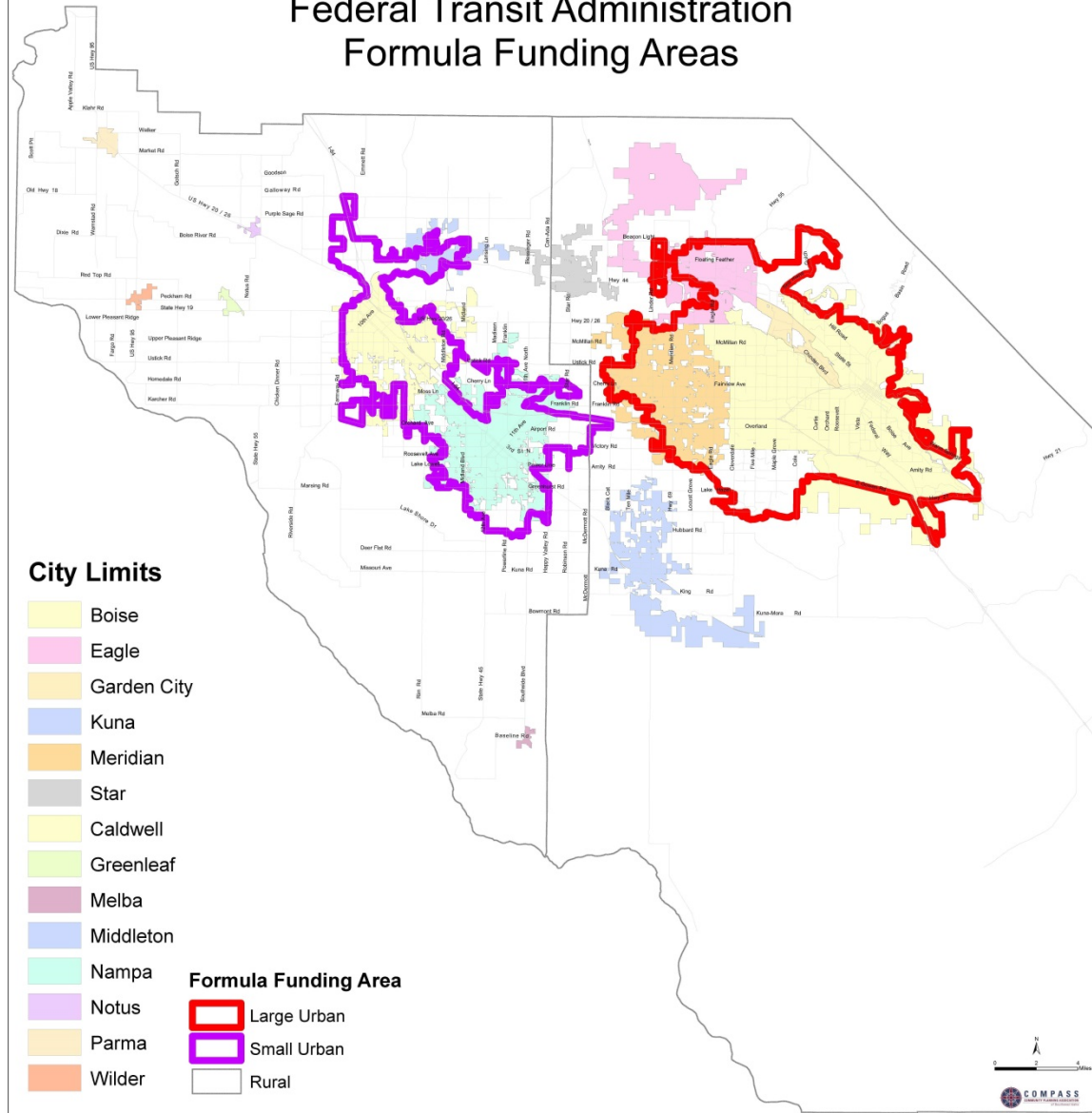
Advisory Process Flow



Federal Transportation Bill

- Surface Transportation Program (transit and highways)
- Establishes and authorizes federal programs and funding
- Annual appropriations established by Congress
- Sets transportation policy
- Bill horizon is established in code (two to six years)
- Fixing America's Surface Transportation Act (FAST)
 - Five-year authorization
 - Sets program priorities

Federal Transit Administration Formula Funding Areas



VRT Local Funding

- Jurisdiction contributions
 - Per capita assessment
 - Unduplicated population
 - Special members pay flat rate
 - Support regional administration and operations
- Operations contributions
 - Directly fund service operations
 - Allocated among several jurisdictions where service is located
- Miscellaneous
 - Fares
 - Advertisement

Federal Funding

- Section 5307
 - Capital infrastructure, equipment, preventative maintenance, planning, operations (restricted), mobility management
 - VRT recipient for large urban and small urban
- Section 5339
 - Capital infrastructure, equipment, preventative maintenance
 - VRT recipient for large urban and ITD for small urban
- Section 5310
 - Older adults and persons with disabilities capital and services
 - VRT recipient for large urban and ITD for small urban

Valleyconnect 2.0

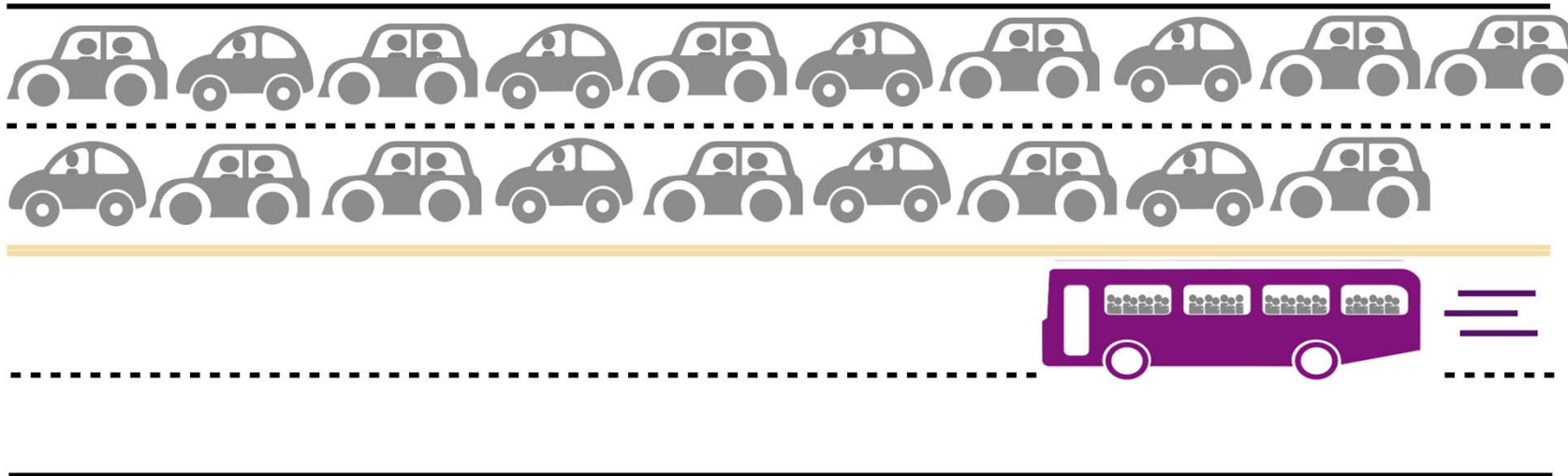


INTRODUCTION

WHY

valleyconnect2.0?

Better use of space



- 1 full Bus = 19 Cars
- 40 feet of roadway compared to 280 feet of roadway



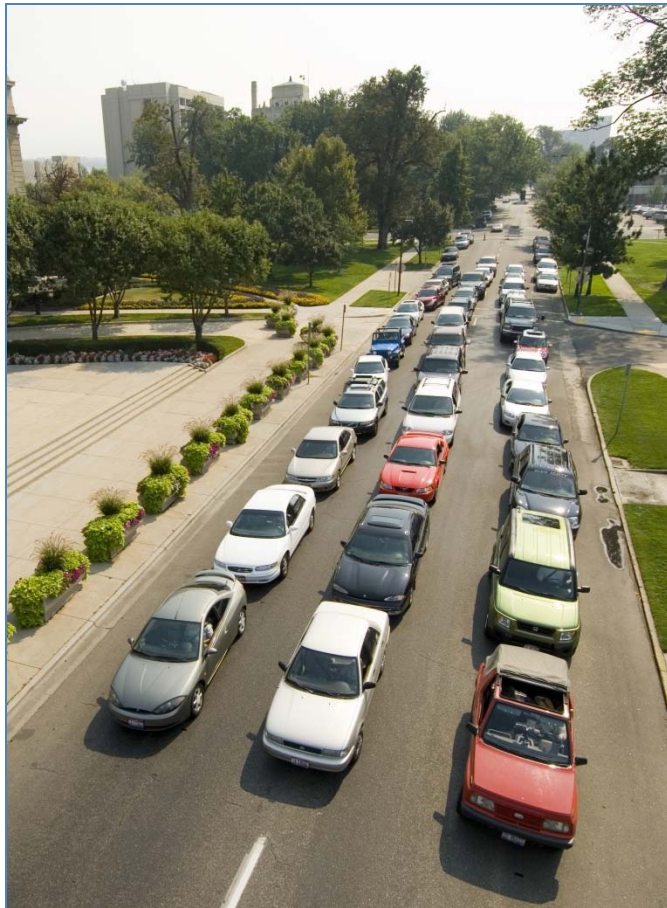
valleyregional**transit**

INTRODUCTION

WHY

valleyconnect2.0?

Better use of space

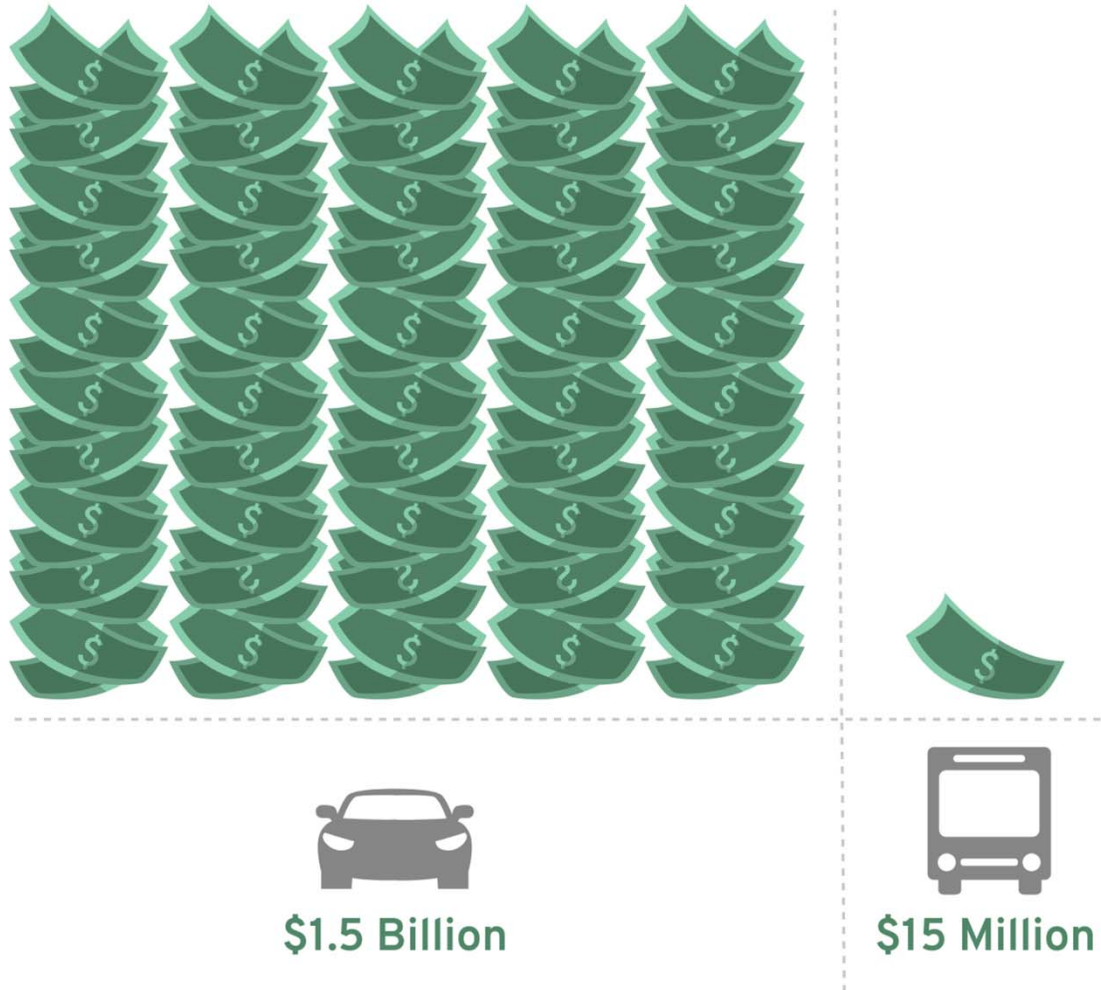


INTRODUCTION

WHY

valleyconnect2.0?

Saves Households Money



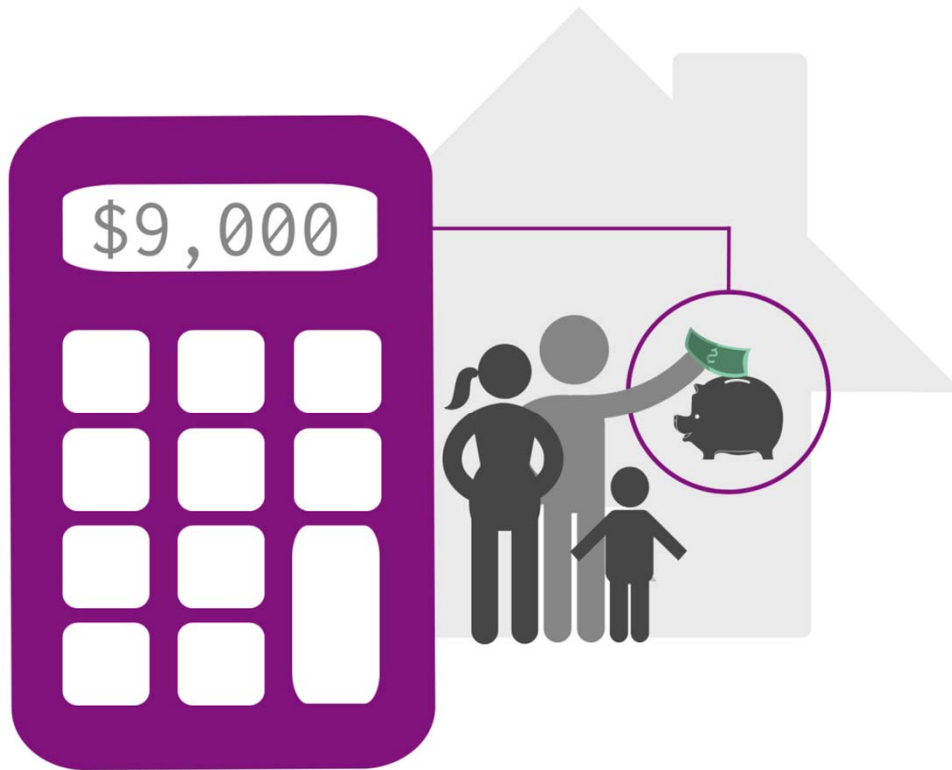
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INTRODUCTION

WHY

valleyconnect2.0?

Saves Households Money



- Households can save up to \$8 or \$9 thousand dollars a year



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INTRODUCTION

WHY

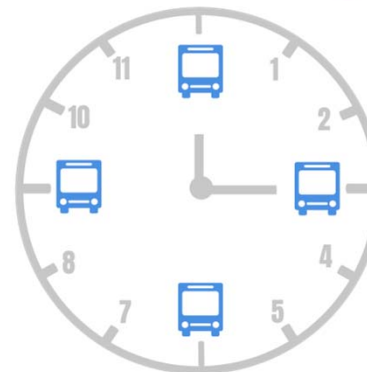
valleyconnect2.0?

ValleyConnect 2.0 Highlights

More People More
Places More Often



9 Frequent route
across the Treasure
Valley



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INTRODUCTION

WHY
valleyconnect2.0?

ValleyConnect 2.0 Highlights

Make public
transportation faster



More late night and weekend service

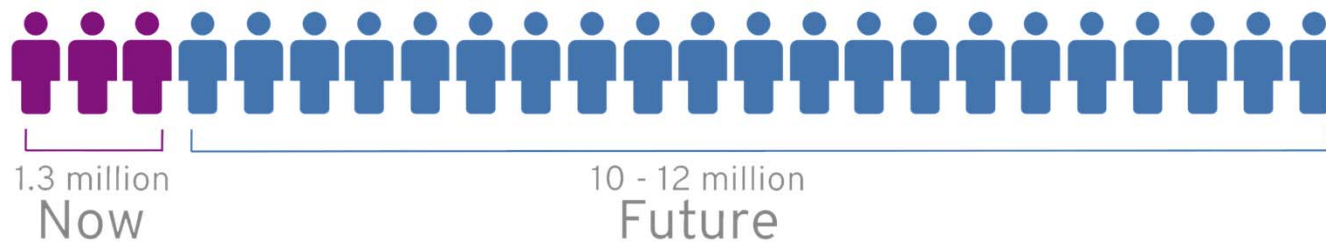


INTRODUCTION

WHY
valleyconnect2.0?

ValleyConnect 2.0 Highlights

Increase transit rides by 800%



Deploy integrated “Mobility as a Service” options and new technologies



ValleyConnect 2.0 - Context

Communities in Motion 2.0

Population, employment and traffic projections

Identifies a gap of 300K hours

Local Comprehensive Plan

Comprehensive plan

Defines policies and zoning

ValleyConnect 2.0

Aspirational transit plan that responds to jurisdictional
needs

Defines design principles and network scenarios

ValleyConnect 2.0 Scenarios

Scenario	Est. Fixed Route Operating	Est. Annual Fixed Route Service Hours	Est. Total Capital Costs
Current	\$10M	100,000	\$15M
Intermediate	\$20M	200,000	\$98M*
Growth	\$43.5M	400,000	\$216M*

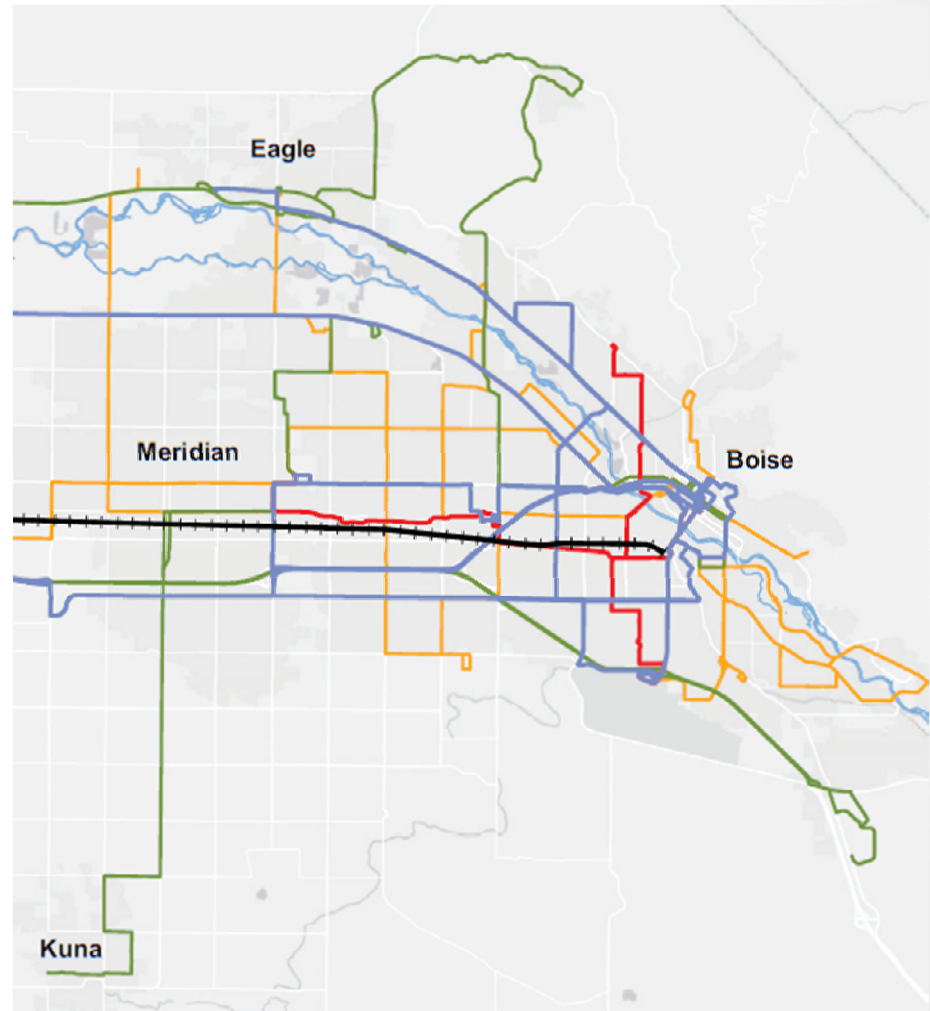
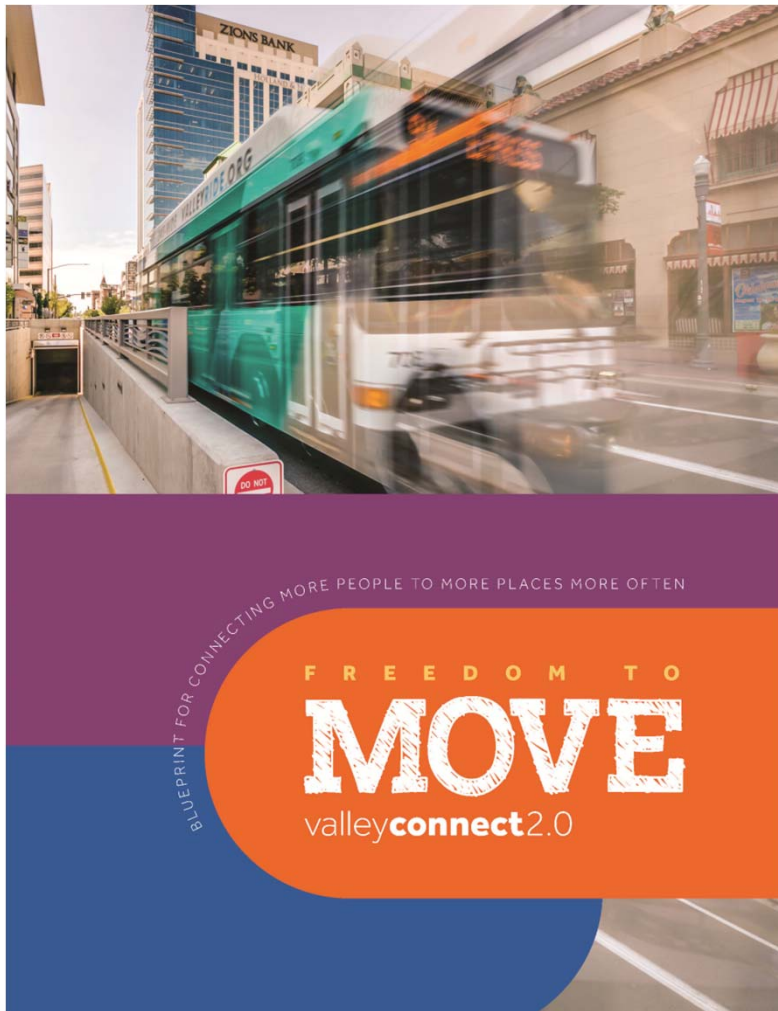
*Includes \$23M in deferred maintenance on existing network

CAPITAL PLAN TO
BUILD
 for future of transit

Capital Category	Current	Intermediate*	Growth*
Bus Expansion	\$11M	\$41M	\$67M
Maintenance Facilities	\$3M	\$17M	\$26M
Corridor Improvements	\$0	\$21M	\$91M
Passenger Amenities	\$0	\$6M	\$11M
Park and Rides	\$0	\$3M	\$8M
Technology	\$1M	\$7M	\$13M
Total	\$15M	\$98M	\$216M

*Includes \$23M in deferred maintenance on existing network

VC 2.0 supports your community



BUILT UPON

POLICY

vision**mission**&goals



- 5 Network Design principles define how routes work together and ensure maximum public mobility
- 8 Route Design Guidelines ensure productive useful service

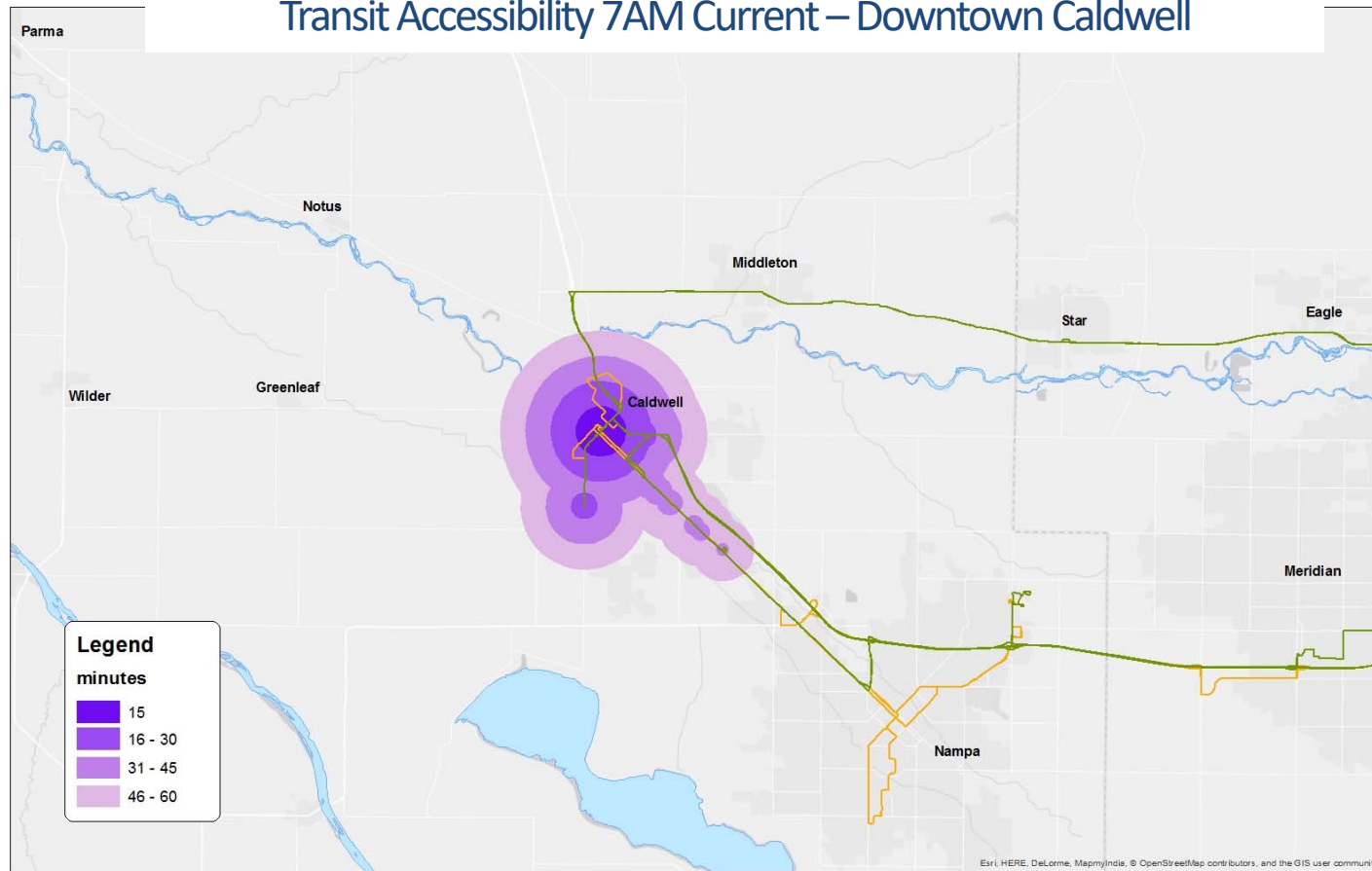


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Transit Freedom: Mapped



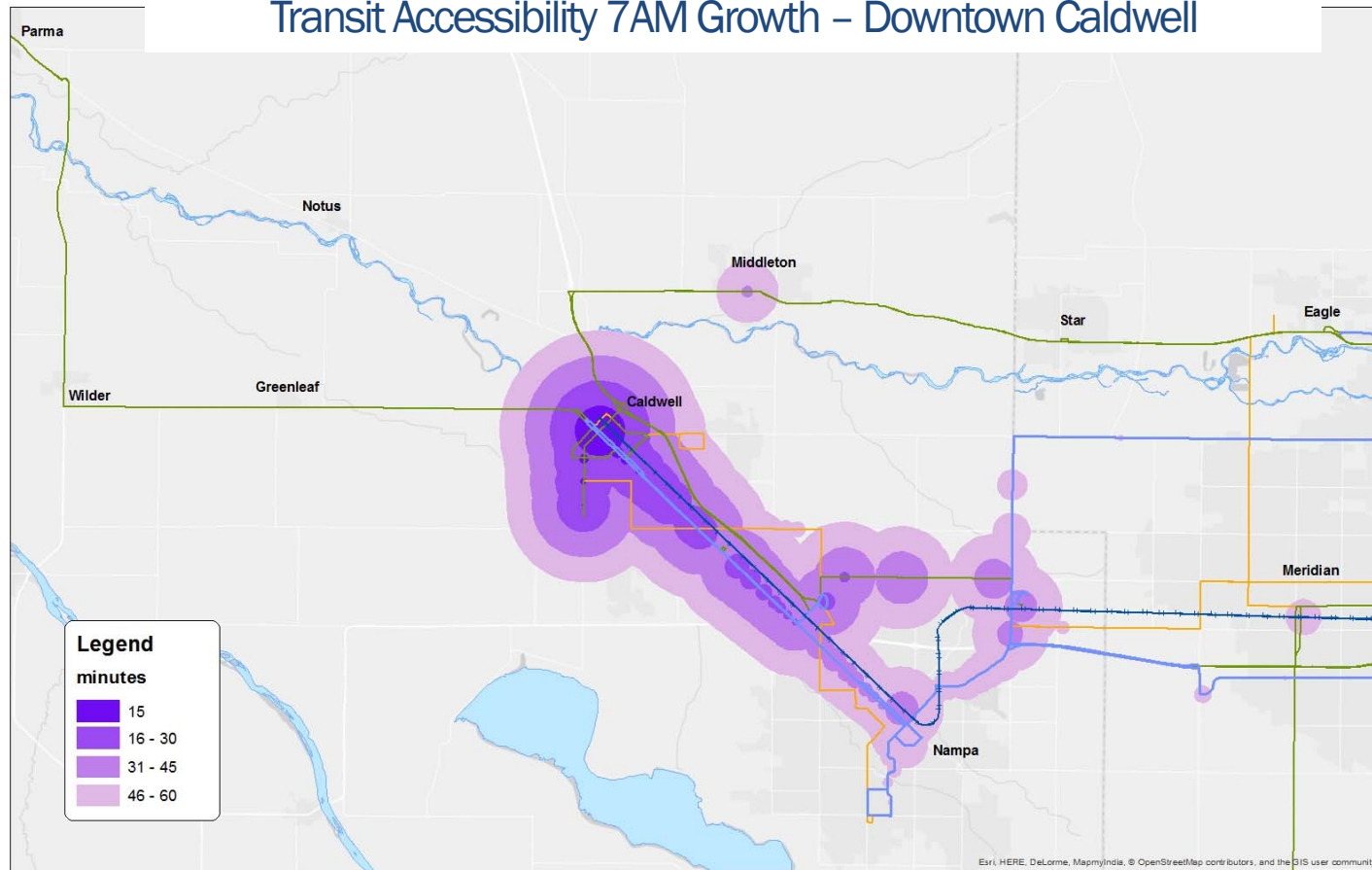
Transit Accessibility 7AM Current – Downtown Caldwell



Transit Freedom: Mapped



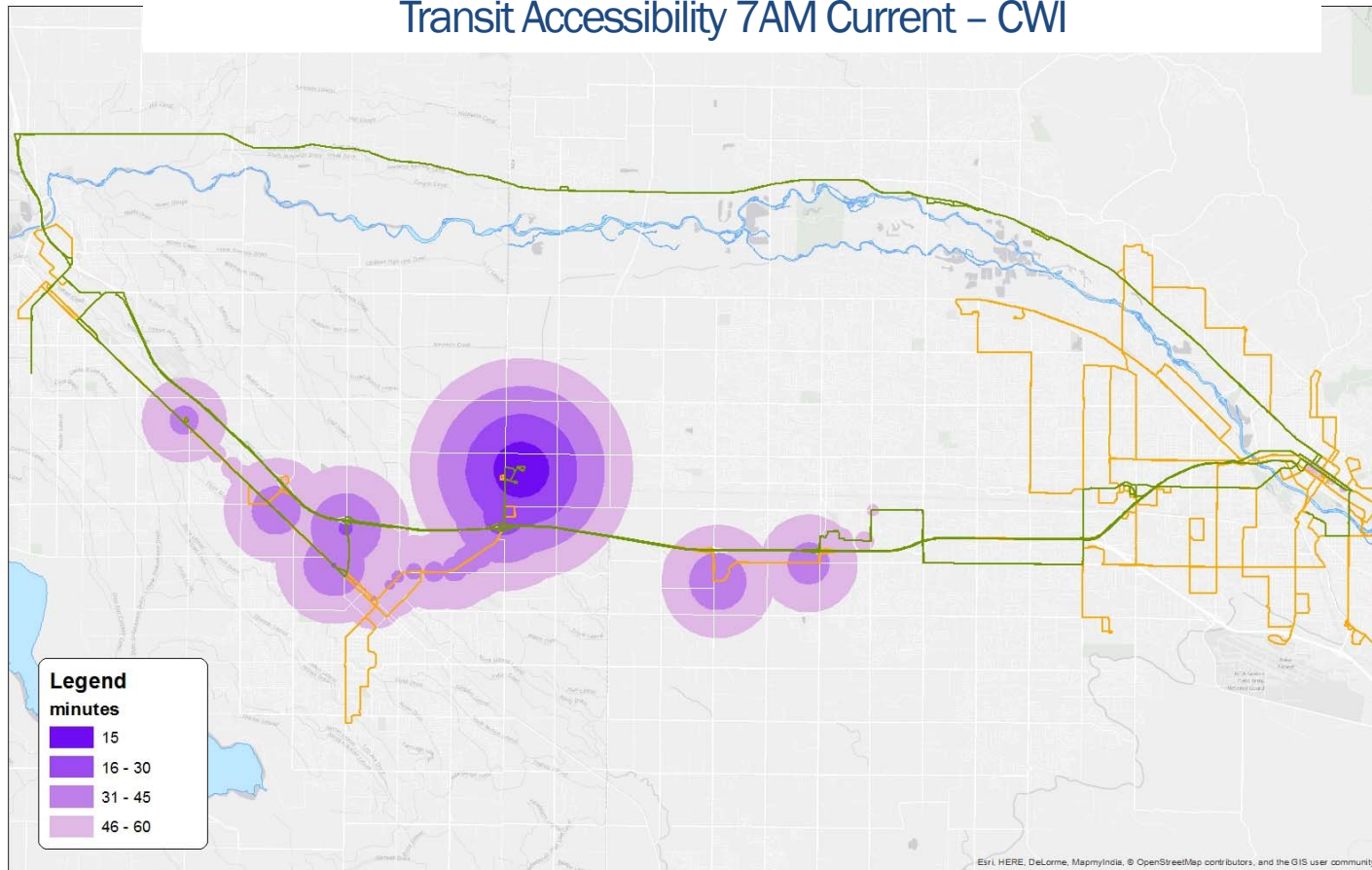
Transit Accessibility 7AM Growth – Downtown Caldwell



Transit Freedom: Mapped



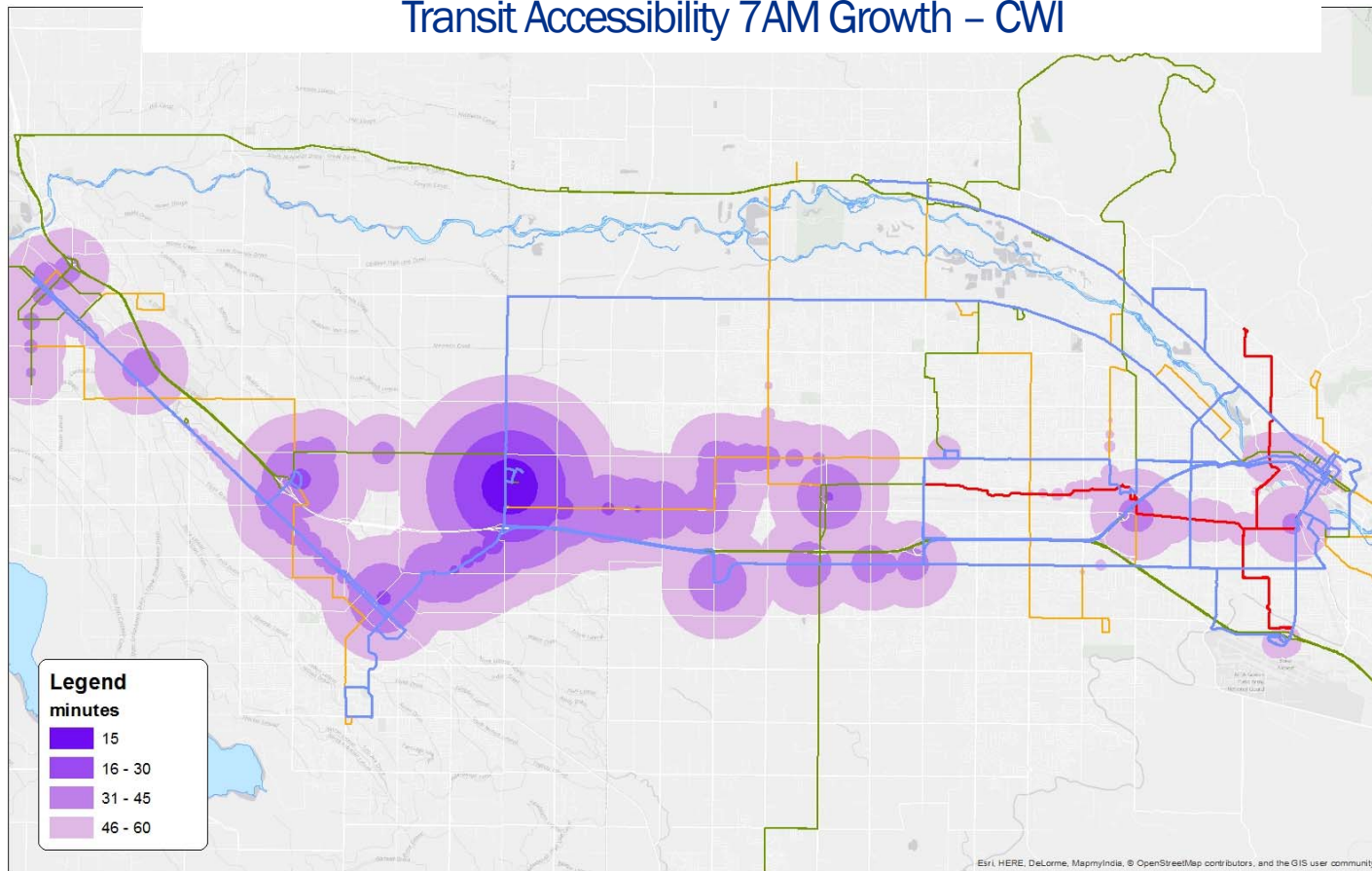
Transit Accessibility 7AM Current – CWI



Transit Freedom: Mapped

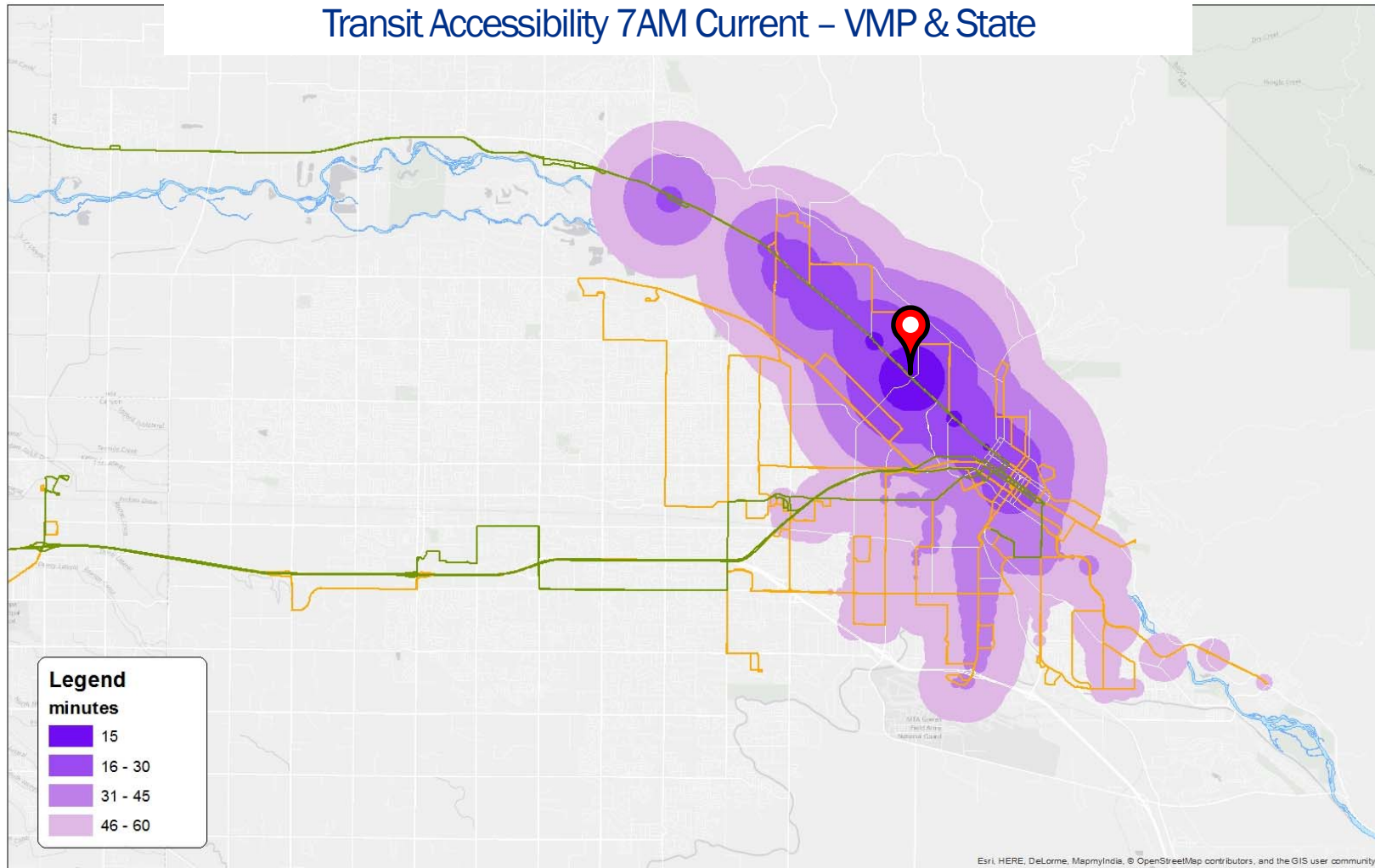


Transit Accessibility 7AM Growth – CWI



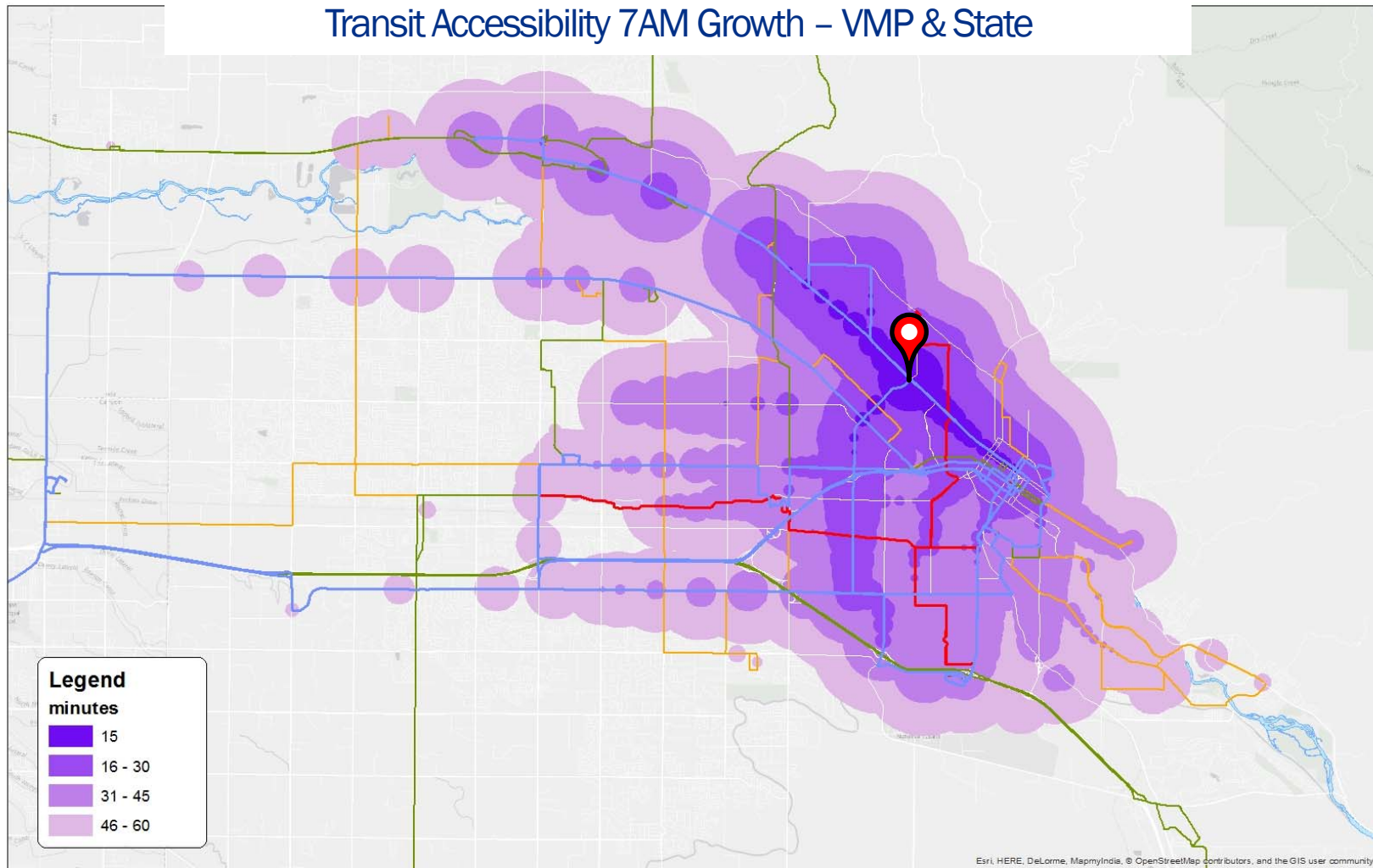
Transit Freedom: Mapped

Transit Accessibility 7AM Current – VMP & State



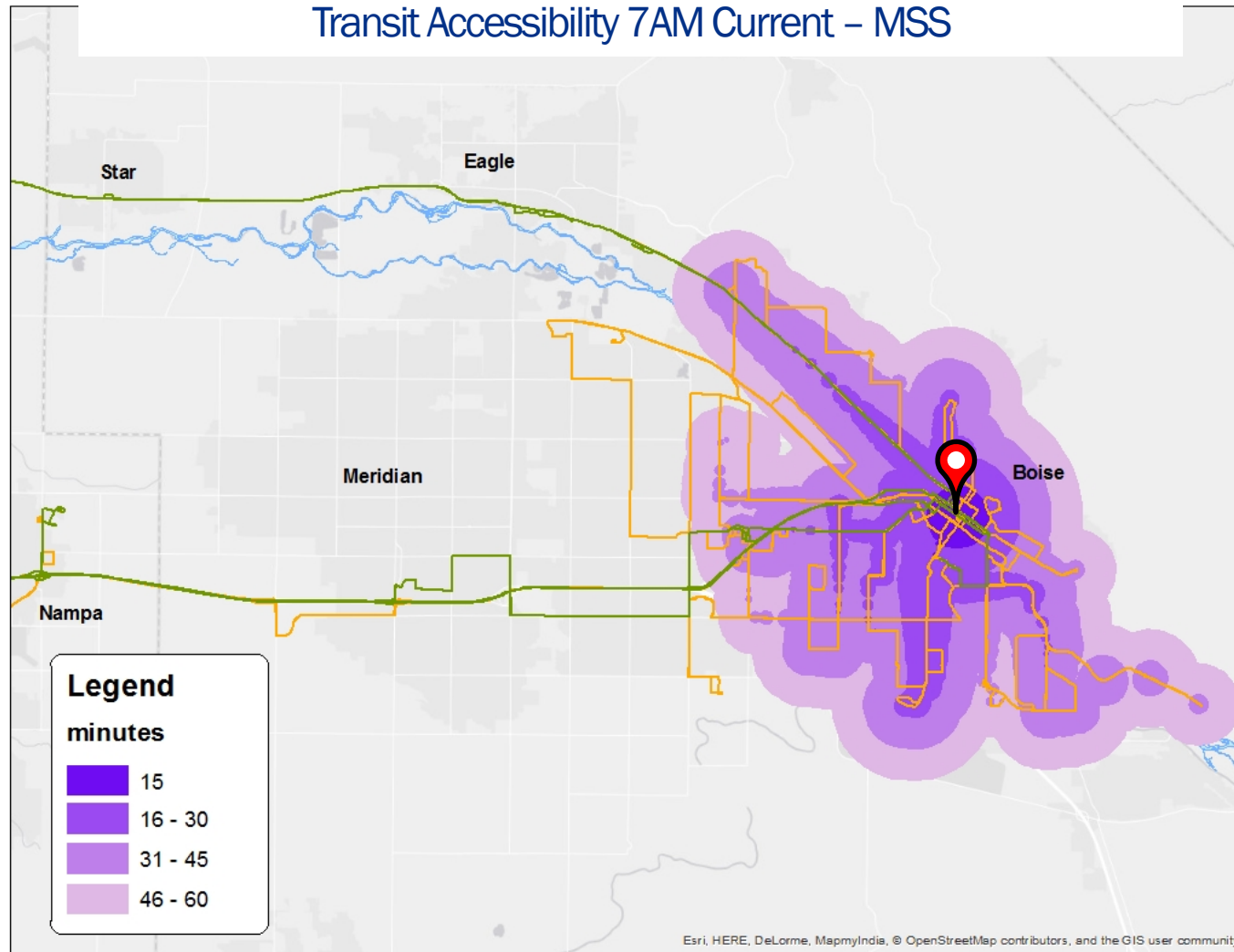
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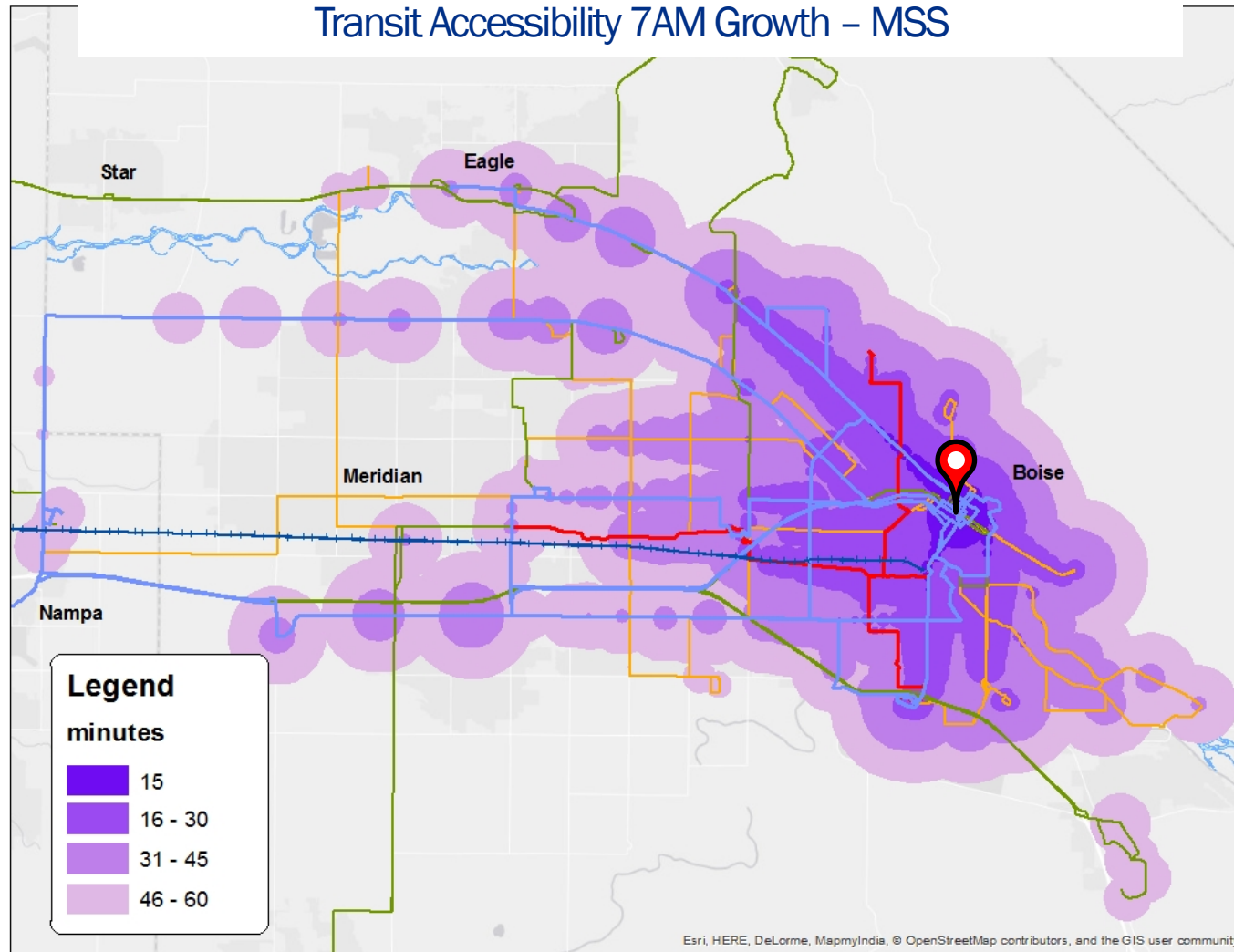
Transit Freedom: Mapped

Transit Accessibility 7AM Current – MSS



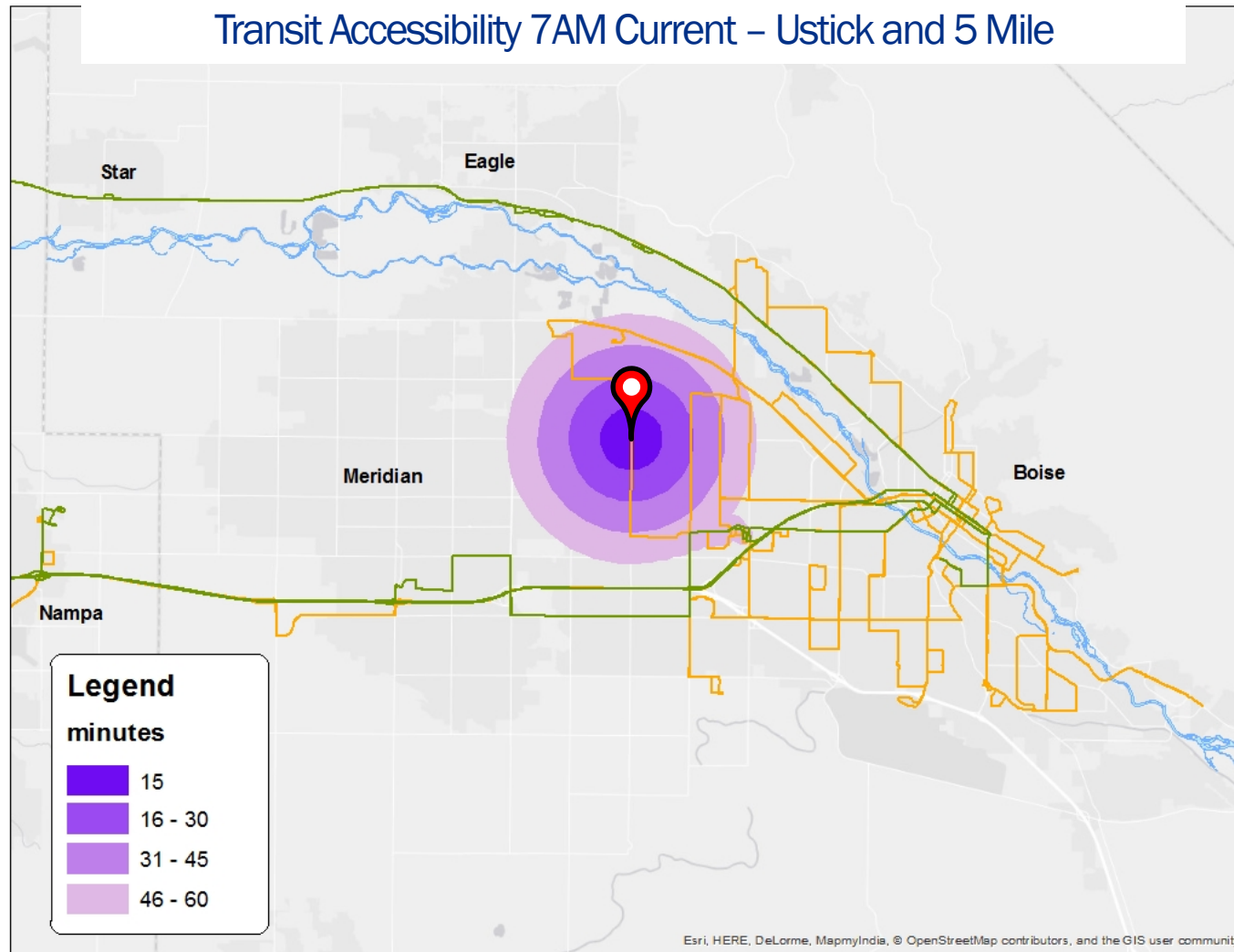
Transit Freedom: Mapped

Transit Accessibility 7AM Growth – MSS



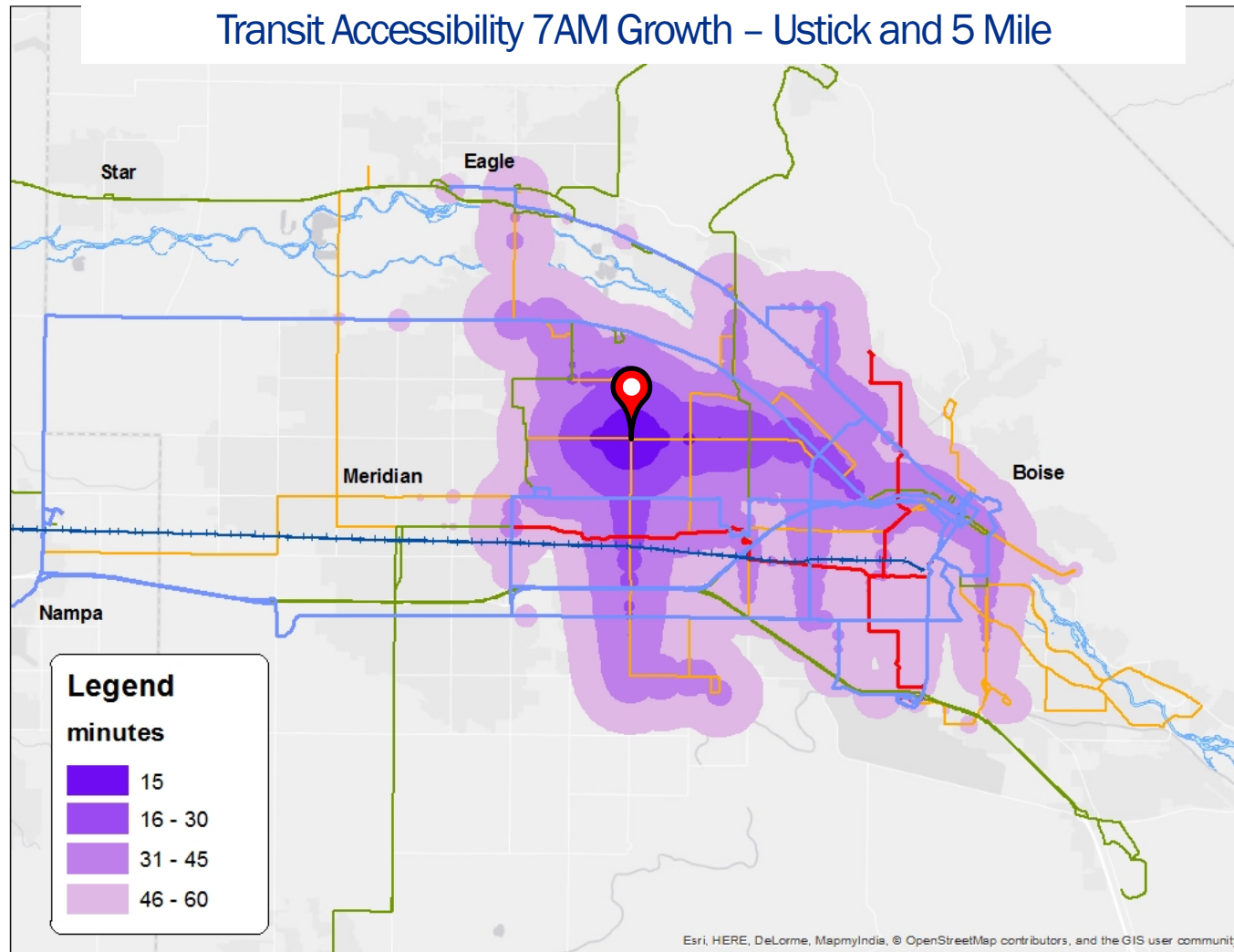
Transit Freedom: Mapped

Transit Accessibility 7AM Current – Ustick and 5 Mile



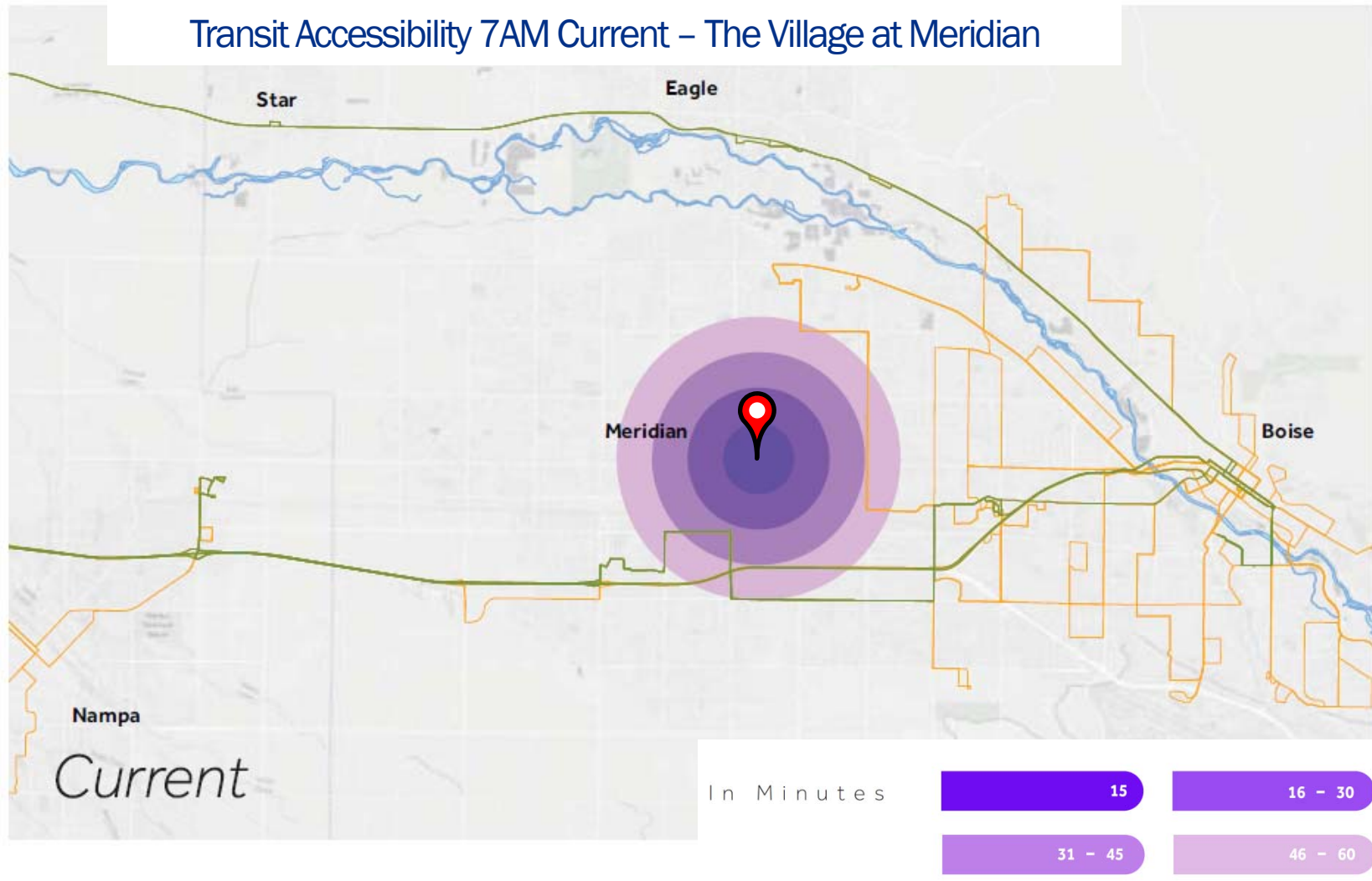
Transit Freedom: Mapped

Transit Accessibility 7AM Growth – Ustick and 5 Mile



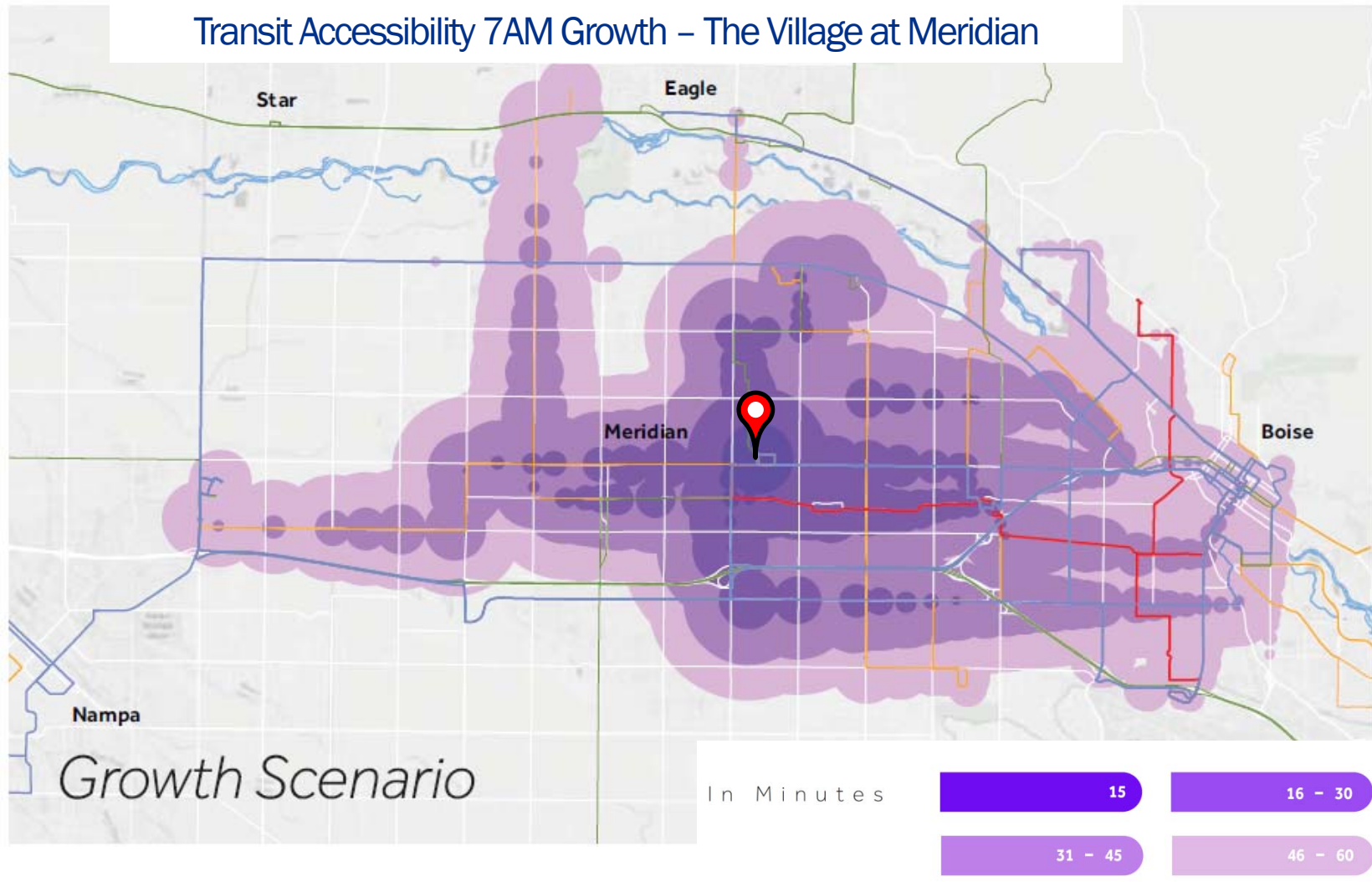
Transit Freedom: Mapped

Transit Accessibility 7AM Current – The Village at Meridian



Transit Freedom: Mapped

Transit Accessibility 7AM Growth – The Village at Meridian



Filling the Gaps

- Eagle, Meridian, Star, Kuna senior centers
- Harvest Transit (Meridian)
- Supportive Housing and Innovative Partnerships (SHIP)
- Village Van
 - PSSI
 - English Language Center
- Access 2 Independence – Boise
- Rides to Wellness
- Valley Regional Transit Late Night

“Ride between the lines”

- Extend the reach - first and last mile connections
 - Lyft Connections to Transit
- Improve mobility in low-density or poor performing areas
- Mitigate impacts of network changes
- Coordinate efforts



FY2020-21 Projects

- COVID-19 Resiliency Plan/Transportation Development Plan
- Service enhancements
 - Boise service changes
 - State Street Corridor – Eagle extension
 - Meridian local service
- On-demand Transit Pilot – Canyon County
- Rides 2 Wellness expansion – Canyon County
- Innovative Re-launch Boise Bike Share
- Marketing fundamentals
 - Website and Customer tools
 - Rider's First Campaign
 - Safe Travels Treasure Valley



Thank You!

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